

MODERN DRYLINING TECHNOLOGY MEETS EVOLVING NEEDS

Hilton Hiroshima, Japan



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Located in the center of Hiroshima city, Hilton Hiroshima opened in September 2022 as the brand's 600th hotel worldwide and first property in the city. The hotel has been designed to meet the needs of both commerce and tourism, with the 24,780 sq. ft. of event spaces as well as additional hotel facilities and views from the skyline terrace. Overlooking the cityscape of Hiroshima, the hotel offers convenient access to Hiroshima Peace Memorial Park and Museum, Hiroshima Castle, and the UNESCO World Heritage Site "Atomic Bomb Dome".

Hilton Hiroshima

Naka-ku, Hiroshima, Japan

Architect:

HBA

Completion: 2022

Products:

PERMAROCK® Cement Board Indoor

Type of building:

Resort Hotel

Application area:

1,212 m² Interior Walls

HILTON HIROSHIMA

Designed by the architect-HBA, and interior designer-Hirsch Bedner Associates, Hilton Hiroshima occupies a newly built 22-story tower in the city center. Located on the 7th to 22nd floor, the 420 new rooms and suites offer guest's cityscape views as well as the Seto Inland Sea with the Tatobi (the beauty of multiple islands). Inspired by the culture and natural surroundings of Hiroshima, the rooms and suites are decorated with the coexisting elements of the characteristic Setouchi colors, local art featuring graphic designs of Japanese maple tree and traditional crafts.

The hotel's design concept also extends to the four restaurants, include FLOW Lounge, MOZAIK, SENAUI, ZATTA, where guests can enjoy the local delicacies with modern twist. Featured as one of the largest convention facilities in Chugoku, Hilton Hiroshima can accommodate international MICE events of more than 1,000 people with 19 banquet and meeting rooms offering the latest LED technology and AV equipment. Other hotel facilities include an executive lounge, a wedding chapel, a fitness center, an indoor pool, sauna and the first L'OCCITANE Spa in the region.

For both leisure and business guests, it is important to make them feel completely comfortable in their stay. The design of the swimming pool area was one of the key elements to relax the guests. To reflect the atmosphere of the hotel, the right material of substrate for interior wall must be found, which could handle the humidity in the wet areas. PERMAROCK® Cement Board Indoor was chosen as the ideal solution for the interior walls of the swimming pools, changing rooms and guest bathrooms.

Made of inorganic Portland Cement, PERMAROCK® Cement Board Indoor is mould and mildew resistant in the areas highly exposed to the water. With the weight of just 11kg/m², the board is very easy to handle, making the overhand installation much easier. PERMAROCK® Cement Board Indoor can support tiles up to 50 kg/m², which means that the large tiles in the pool area, as well as bathrooms no longer were a problem. It is also possible to achieve high quality surfaces up to Q4 level with the use of PERMAROCK® Q4 Finish, offering more design freedom.

Thanks to the exceptionally light performance, reliability and stability, PERMAROCK® Cement Board Indoor is the perfect board even in the most challenging wet and humid conditions. This helps Hilton Hiroshima maintain the relaxing atmosphere in its wet areas, which deliver unique stay experiences with the light and warmth of Hilton's signature hospitality.



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